



Filmmaker For A Cause

Film Grant Program Frequently Asked Questions

What is the application process?

- FMFAC has a two-step application process. The first step is the application on our website. This application gathers the first level of information. Selected organizations are invited to the next step, which is a more detailed application which provides us with a rich understanding of our partner's programs and impact. A committee reviews all of the detailed applications and makes final selections for partnership. FMFAC receives more applications than we can service on our limited resources. Many times we may not be able to help an organization immediately, but are able to at a later date. If you organization isn't selected initially we will keep your application on file.

How much do the films cost for partner organizations?

- There is absolutely no cost for the film grant recipients. Our teams will cover all of the costs incurred to produce your film by our team.

How can the films be free for participant organizations?

- Like you are we are a nonprofit who fundraises to find supporters who believe in our mission and the work that we do. It's a challenge each year, but we are very thankful for our generous donors and sponsors that enable our work.

What am I expected to provide/ do as a recipient of the film grant?

- If selected for a film grant, there are several areas where we expect and need close partnership to ensure success. Partner organizations are expected first and foremost to be committed to using and leveraging the film in your awareness and fundraising efforts. You will be expected to develop a clear plan for how you will use the film and share it with the FMFAC team. In addition, partner organizations will be expected to work with the FMFAC team to develop a set of metrics that we can track to understand the film's impact on your efforts. Before filming we expect our partner organizations to work closely with us to schedule and organize to prepare their projects for filming. We aim to have a complete schedule before the team arrives. During filming and production, partner organizations are also responsible for helping with language translation in the event that we do not have a team member that speaks the native language. We have extensive experience working with a broad array of languages, and have developed a series of tools to make this as simple as possible.

What will my film look like? Do I have a say in the creative process?

- We work closely with our partners to develop clear objectives for what they want and need the film to deliver for their organization. From there we develop a creative idea for the film and then work with our partners for their approval and improvements. We are creating these films to serve, and therefore our partner organizations are the final approvers of all our work.

How will the film be promoted?

- FMFAC will promote the film across its platforms and partnerships to drive support for partner organization, but the primary promotion and distribution of the film is the responsibility of our partner organization. During the application and planning process we work with our partner organizations to develop a clear plan for activating the film in their annual marketing efforts.

Do you give me all the raw materials you filmed?

- The FMFAC Film Grant program, delivers finished films for our partner organizations. We do not provide raw footage or other materials. This is due to some of our agreements with our sponsors who donate their equipment. We are able though to deliver a broad range of creative elements, and we discuss and plan for this via the application and planning process.

How many people will be coming as part of the FMFAC team?

- Each project determines the team structure needed to successfully execute the project. Typically 2-3 filmmakers will be sufficient to deliver the films.

How long does the filming last?

- We will work with the partner organization to develop a full schedule for all filming before the team arrives. This ensures we are as efficient as possible with everyone's time. The average FMFAC shoot lasts 4 very full days.

What language will the film be in?

- We will deliver the film in English and whatever additional language(s) that our partner organization requests for their use. Most of our volunteer editors speak English, so we translate all non-English interviews to English subtitles so our editors can edit the footage.